

Elearning Mini Poll: Results

AiTraining Consultancy's mini poll about elearning has drawn to a close and it is time to look at the results.

The Poll ran from 15th March 2010 to 21st April 2010. It was placed on AiTraining Consultancy's home page (www.aitraining.net) and promoted using Twitter and Facebook.

The question posed was

Is elearning the best way for everyone to learn?

Respondents were also asked to identify if they were a Manager or not.

The Results

100% of the respondents answered 'No', elearning is not the best way for everyone to learn. Out of this 64% were Managers compared to 36% of non-managers as shown in figure 1 below.

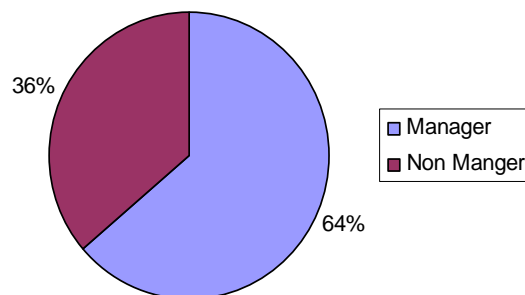


Figure 1

From this poll it shows that a blanket training policy regarding elearning as the only training in organisations would not work as all respondents appear to understand that everyone learns differently. The fact that 64% of respondents were Managers and answered no to the question put to them also suggests that Managers understand that other forms of training need to be undertaken for learning to take place.

The 34% of Non Mangers that took part would suggest that they have either taken part in elearning and not seen the benefit or learnt from it or prefer the more traditional approach to training.

There are many trends in the world of Training and Development and each is designed to cut costs and save time. The one thing that should decide which trend or form of training that you offer is what the learners will get out of it. Will it add value to the business? Will it enhance the performance of your employees? Will it be reflected on the bottom line - increase in

market share, greater customer satisfaction and greater employee engagement.

All forms of training have their place, as does elearning but, use it in conjunction with other forms. Use it to evaluate your training activities or to add additional information to an event that has already taken place - updates to Health and Safety Law or Employment Law. In the current financial climate training delivery has to change. Training professionals need to adapt their delivery to suit the organisations they work with and for.